

CONTACT

Evertz Microsystems
Ltd.
1-877-995-3700
evertz.com

FOR IMMEDIATE RELEASE



Evertz Unveils 570EMC - 12G-SDI / IP Master Control Switcher for UHD

Hardware based video/audio switcher with channel branding

Burlington, Canada. August 29th, 2025 – At IBC 2025, Evertz – a global leader in broadcast solutions – will debut the **570EMC**, the latest evolution in Master Control technology. The 570EMC is hardware-based processing platform design to provide frame accurate video/audio switching, support external and internal channel branding, easy-to-use operator controls with support for 3rd party automation systems. The 570EMC is the first traditional master control switcher to have support for both 12G-SDI and SMPTE ST 2110 interfaces.

Key Features

- **Flexible Video & Audio Processing** – 16-bit video/audio mixer with embedded audio support, audio shuffling, mono-mixing, and voice-over capabilities.
- **Audio Support** – Support for MADI and 16 audio channels per input.
- **Unified Core Engine** – Consistent automation, branding, and operator workflows across SDI, SMPTE ST 2110, FX-LINK, or hybrid installs, with only the I/O configuration changing to match the environment
- **Channel Branding Tools** – Multi-layer internal branding compositor with SSD-based logo storage, static or animated logo support, and optional text crawls and EAS alerts.
- **Advanced Key/Fill Control** – Two independent 16-bit RGB Key/Fill layers with enhanced control settings, separate from the branding layer.
- **Software-Licensable Upgrades** – Optional UHD, HDR, DVE moves, additional Key layers, and more—enabled as needed.
- **Seamless Transition to IP** – Software update to ease transition from SDI to IP infrastructure
- **Intuitive Control & Monitoring** – Locally hosted Web UI for configuration, logo upload and management, and control; external control via Evertz VUE or third-party automation over IP; SNMP support for remote monitoring.

“The 570EMC is modern branding hardware architected with flexibility at its core—ready to meet your needs today and tomorrow,” said Joshua Vanarnhem, Director, A&V routing at Evertz. “With One hardware—rear SDI ports and front 100G IP ports—the only difference is the app, allowing seamless integration into SDI, ST 2110, or FX-LINK infrastructures. Regardless of the environment, the 570EMC delivers consistent performance with a

powerful 16-bit video mixing and logo core, supporting BT.2020 color space and HDR in the uncompressed linear domain. It's the future of master control—available now.”

With its UHD readiness, flexible licensing, and consistent operator interface, the 570EMC is built to evolve with your operations. Whether you're managing live sports, breaking news, playout, or disaster recovery, it gives you the tools to adapt quickly, reduce operational complexity, and protect your investment—while delivering the same exceptional performance in any facility format.

To see a live demonstration of the 570EMC and explore how it can simplify your Master Control workflows, visit Evertz at IBC 2025 in Hall 2, Booth 2.A47.

-ends-

About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high-definition television ("HDTV" & "UHD") and next-generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud". For more information, please visit www.evertz.com

Evertz Media Relations:

Mo Goyal

Sr. Director – International Business Development

1-877-995-3700 Ext. 2562

mo@evertz.com

Evertz Sales:

1-877-995-3700

sales@evertz.com